

PRIVACY STATEMENT

This Privacy Statement governs the manner in which Pro-Rider Academy collects, uses, maintains and discloses information collected from users (each, a “User”) of the www.pro-rideracademy.com website (“Site”). This privacy policy applies to the Site and any services or products offered by Pro-Rider Academy.

What we collect

We have two sources of data supplied through the website:

- Enquiries submitted through our Contact form
- Server log files that hold no personally identifying data but rather an IP address and what pages/resources that IP address has accessed.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Data submitted through our Contact form is used only for the purposes of responding to the enquiry itself
- Data from server logs are purely an IT tool for monitoring and assessing the functioning of the website and the server upon which it resides to ensure it is running efficiently and to better assess the website’s performance in terms of customer flow through the website for improvement of performance purposes.

Non-personal identification information

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

A cookie is a small file which asks permission to be placed on your computer’s hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies, via google Analytics, to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.